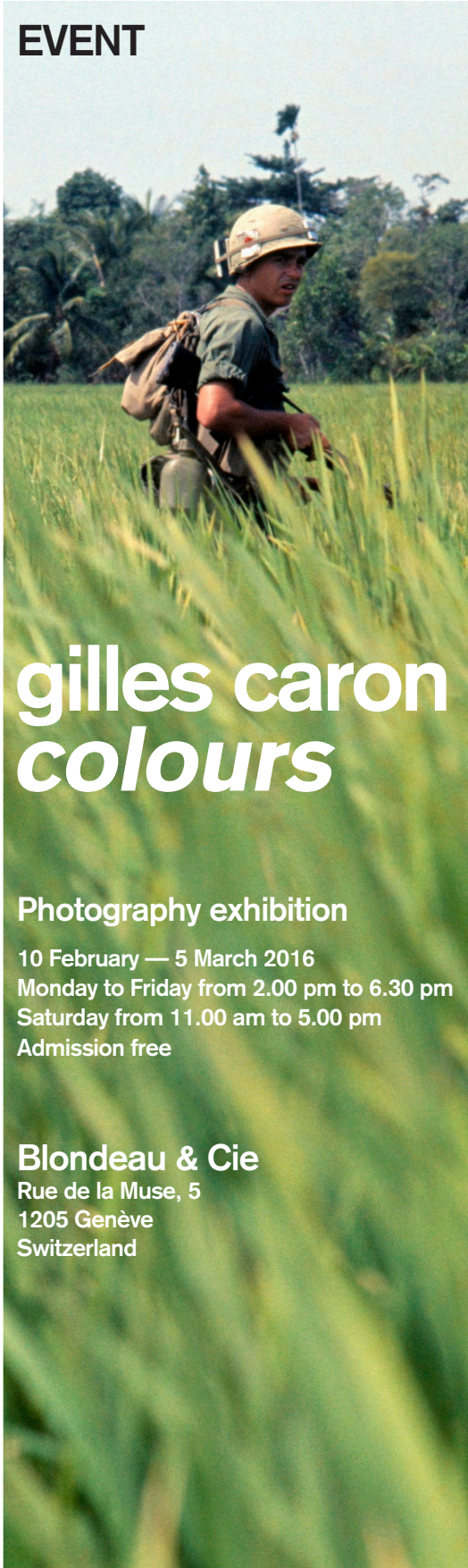


Gilles Caron Colours

The Bru Foundation continues its support for the Gilles Caron Foundation

EVENT



gilles caron colours

Photography exhibition

10 February — 5 March 2016
Monday to Friday from 2.00 pm to 6.30 pm
Saturday from 11.00 am to 5.00 pm
Admission free

Blondeau & Cie

Rue de la Muse, 5
1205 Genève
Switzerland

In line with its support for the Gilles Caron Foundation, the Bru Foundation is organising an **exhibition of colour photographs** of the French photojournalist in Geneva.

The recent discovery of a group of rarely published Ektachromes by Gilles Caron (1939 - 1970) demonstrates with a new perspective the relationship between the photographer, known especially for his work in black and white, and his camera.

“Colour is indeed a topic almost at odds with the idea we have of news reporting, tradition upholding the value of black and white to the point of making it the prevailing orthodoxy. And yet, since the creation of the Gilles Caron Foundation, the work of reconstituting the photographer’s production yields its batch of colour images every year. Like his colleagues, Gilles Caron produced in colour, as the agencies of the 1960s required. But our culture and our photographic memory have, until now, taken little account of what colour can specifically bring out in news report pictures.” – Michel Poivert, *Colours, Notes from the Gilles Caron Foundation, Issue No.1.*

This exhibition of colour prints—showcasing several unpublished works— is being organised with the support of Blondeau & Cie, which is lending its premises to Gilles Caron’s exceptional view of his time.

The prints are created on Cibachrome by Roland Dufau, the last living specialist of this procedure. In his work, Roland Dufau has highlighted a phrase of Robert J. Steinberg : “For me, the most sensual art object is a photo print wonderfully executed.”

Cibachrome, a Swiss process of direct print on paper from a colour slide commercialised as of 1963, will soon disappear as the paper is no longer manufactured. This procedure remains the reference in colour printing with unique colour photograph material, whose archive quality reputation, richness of colours and great clarity is still, to this day, unsurpassed.

THE BRU FOUNDATION, COMMITTED PARTNER WITH THE GILLES CARON FOUNDATION

By its cultural patronage, the Bru Foundation works daily to promote talent, share emotions, spread knowledge and safeguard heritage. As a compliment to the operations the Foundation initiates and directs itself, it is the constant and committed partner of certain artists and projects. Going beyond financial support, the Foundation works with these artists and projects over time to facilitate their development and pave the way to new partnerships.

In this way, the Gilles Caron Foundation benefits from the patronage of the Bru Foundation to promote knowledge of the work of the photojournalist and pay homage to his exceptional talent. This support notably enabled the organisation in 2013 of the first occasion of the exhibition *Gilles Caron, the Inner Conflict*, at the Elysée Museum in Lausanne.

This exhibition continues its adventure; after the Museum of Charleroi and the Museum of the Jeu de Paume in Tours, it is now the Palace of Fonfreyde in Clermont-Ferrand which is housing it.

The Bru Foundation is happy to pursue its commitment, in organising this exhibition of previously unpublished colour prints by Gilles Caron. After the success of the first showing in Venice, during the 2015 contemporary art Biennial the exhibition, enhanced by new prints, is being held at Blondeau & Cie at 5 rue de la Muse in Geneva from 10th February to 5th March 2016.

STUDENTS: PERMANENT GUESTS

Following on the commitments of Docteur Nicole Bru, the Bru Foundation attaches a critical importance to an education which gives, to children as to adults, the means to act and to take up the challenges of tomorrow. As well as its support for teaching programmes, the Foundation is keen to facilitate the participation of students in events it organizes, as far as that is possible.

Thus, students with a specialisation in photography from different art schools will be invited to visit the exhibition.

About the Bru Foundation

The Bru Foundation was created at the initiative of Doctor Nicole Bru to perpetuate the memory of the founders of UPSA Laboratories. From its headquarters in Geneva, the Foundation groups the entirety of Doctor Bru's philanthropic acts. Answering the call of praiseworthy causes, she offers the talented and the initiators of greatness the means to forge ahead to change things durably. She supports and guides innovative projects over time, projects which are well thought-out and inspired by long-term vision. Her support renders them quite simply... possible.

The Bru Foundation acts in varied domains: arts and heritage, education and research, health and disability. Committed, deeply humanist and pioneering, in the image of the family of entrepreneurial researchers whose name it bears, the Foundation puts man at the heart of its actions.

fondation-bru.org

GILLES CARON (1939-1970)

French photographer, among the greatest from the Gamma agency, he covered the major part of the dramatic events of his time during his short career – revolts, famines and wars in Biafra, Israel, Northern Ireland, Prague, May 1968 in Paris and Vietnam, among others. Between trips, he also photographed the world of cinema, which he felt close to. He vanished in April 1970 at the age of 30. He was with two colleagues on a Cambodian road controlled by the Khmer Rouge

In 2007, Marianne Caron, the photographer's widow, created the Gilles Caron Foundation to grant the photojournalist the place he deserved in the history of journalism, art and photography.

fondationgillescaron.org

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